

# NEWS RELEASE

*WJ* **Interests, LLC**

*Financial Advisors*

## **For Immediate Release**

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## **Jared Jameson accepted for membership to NAPFA**

SUGAR LAND, TX (September 24, 2008) – Jared Jameson, chief investment officer of the financial planning and investment management firm WJ Interests, LLC, has been accepted for membership in the National Association of Personal Financial Planners (NAPFA).

“Jared Jameson is a welcome addition to our organization,” said NAPFA chair Tom Orecchio, a financial advisor in Old Tappan, NJ. “Membership in NAPFA denotes a real accomplishment for any financial advisor. We recently surpassed 1,700 members, and are always pleased when we can strengthen our ranks with well-trained, highly committed financial advisors.”

Membership in NAPFA is granted only to fee-only financial advisors who are paid directly by their clients. NAPFA members receive no commissions or other rewards for selling financial products. Those forms of compensation create potential conflicts of interest that may serve to undermine an advisor’s objectivity and fiduciary responsibility. For that reason, all NAPFA members must sign the fiduciary oath, which states they explicitly promise to place the clients’ interests first.

All candidates for membership are required to submit a complete comprehensive financial plan for a full-scale peer review. Fully one-half of applicants are not accepted on their first submission. In addition, all members must meet NAPFA’s strict continuing

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education requirements, which exceed those of any other association of financial advisors.

Jameson received his MBA in Finance from the University of Texas at Austin in 1993. Since graduating, Jared has specialized in equity and fixed-income research and analysis. Jared also is a **CERTIFIED FINANCIAL PLANNER™** and a registered investment advisor with the Securities and Exchange Commission (SEC). Jared has an in-depth knowledge of the application of technology to investment analysis, including expertise in the application of Modern Portfolio Theory and asset allocation as used in WJ Interests' practice.

Jameson also is active in the Fort Bend community. He currently serves on the Sugar Land Rotary Foundation Board, is president of the Fort Bend County Women's Center Board of Directors, and is a member of the Sugar Land Town Square TIRZ Board.

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